

**Minnesota Telecom Alliance**  
**Video Peer Group**  
**Minutes of July 23, 2009 Meeting – Page 1 of 2**

1. Call to Order

Chairperson Katka called the meeting to order at 9:30 am at the Grand View Lodge's Gull Lake Conference Center near Brainerd. Present were: Katka, Nowick, Young, Pawlowski, Holmwig, Hunt, Eccles, Laqua, Beattie, Smith, Kilde, and by telephone: South, Kirckof.

2. Antitrust Compliance Policy

The meeting is conducted under the MTA Antitrust Compliance Policy.

3. Addition to Agenda

There were no requests for additions to the agenda

4. Bank Balance

Current balance is \$6,347.31, which includes \$3,000 received from the MTA last year as seed money to fund video seminars. Consensus among the group and approved by Young at this meeting that the group should retain the \$3,000 until its November Video Forum concludes, then consider whether appropriate to return the \$3,000 to the MTA.

5. Retransmission Consent Legislation

Beattie reported that not much has happened since his April 23 report to the group. Possible introduction of legislation near the end of the session was considered but not pursued, as resolve of any such legislation in that session was not likely and would possibly give broadcasters a heads-up to enable them to launch a defense/offense for the next legislative session. Legislation may be introduced in the 2010 session by MTA.

The MTA Legislative Committee will meet August 5 for legislative planning.

6. NCTC on-line contracts processing

Laqua explained the new NCTC on-line programming process that replaces the onerous paper method.

7. Old Business

MTA Fall Conference Video Presentation

Video Conference Sub Committee Chair Beattie will need about 15 minutes at the MTA Fall Conference to announce the November Video Forum, the subjects that will be addressed, speakers to be present, and to extend an invitation to the membership to attend the Forum. A handout promoting the Forum was suggested for distribution at the Fall Conference to be taken back to each telco.

Video Forum – November 18 & 19

Extensive planning for the Forum took place at this meeting today. Sub Committee Chair Beattie and sub committee member Eccles will compile details of that planning and share with this peer group. General highlights of that planning include:

- \* A combination of general sessions and break-out sessions
- \* Meals, social times
- \* Programming and Technical issues to be addressed

**Minnesota Telecom Alliance**  
**Video Peer Group**  
**Minutes of July 23, 2009 Meeting – Page 2 of 2**

Video Forum – November 18 & 19 (continued)

- \* Inclusion of the IT Focus Group in organizing of break-out sessions
- \* Vendor opportunities for breakout session involvement, booths, optional pre-conference workshops (workshops the responsibility of the vendors)
- \* Video Group will lead all planning, meeting registration, paying for expenses, as the IT Group is just getting a start. Grand View will coordinate registration with the Video Group sub committee.

8. New Business

Set Top Box Waiver Update

Katka discussed a Cinnamon Mueller letter on the subject

Appointment of Secretary

Upon her agreement to do so, Katka appointed Eccles to serve as the Group's Secretary to replace Laqua.

9. Hot Topics Discussion

Young discussed the MTA group of Minnesota telcos' effort for a broadband stimulus application. Recent release of the program rules indicate that a group effort will be unsuccessful, so that group has ceased its efforts for the most part, with exception of computers for schools and community centers, and a possible separate effort for the Wadena Technical School.

10. Next Meeting Date

September 24, 9:30 am at the MTA headquarters in St. Paul

11. Adjournment / Tour of Facilities

The meeting adjourned at 1:15 and several of the group then toured the convention facility to confirm its adequacy for each facet of the Video Forum.

Respectfully submitted: Ronald Laqua, Secretary